



GOGO BEACH

AFTER COVID
WORLD IS CHANGED



(CONTACTLESS)
FIND - BOOK - JUST RELAX

**FROM THIS YEAR IN A LOT OF NATIONS WORLDWIDE
IS OBLIGATORY THE RESERVATION IN ADVANCE**



PROBLEM > SOLUTION



**YOU CAN BOOK ALL YOU WANT
DIRECTLY FROM YOUR PHONE**

(CONTACTLESS)

PROBLEM > SOLUTION

PRESENT



FUTURE



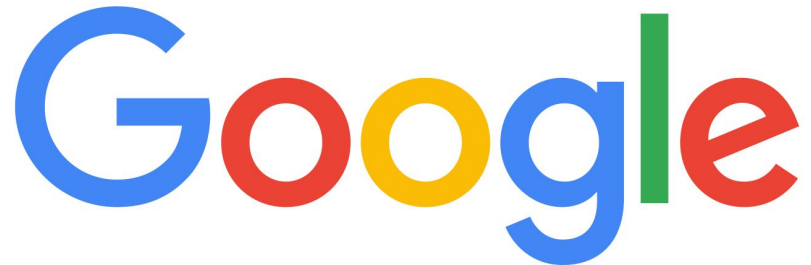
IMAGE A “REMOTE CONTROL” DIRECTLY IN YOUR PHONE

CONTACTLESS



PLATFORM: HOW IT WORKS ...

IMAGE AN HYBRID OF...

The Google logo, featuring the word "Google" in its characteristic multi-colored font (blue, red, yellow, blue, green, red).The Booking.com logo, with "Booking" in dark blue and ".com" in light blue.

VERTICAL AND SPECIFIC
ABOUT BEST BEACH RESORTS
FROM ALL OVER THE WORLD



BUSINESS MODEL > HOW WE MAKE MONEY ?

FOR OWNERS (HOSTS) > CLASSIC or RELAX ?

CLASSIC: (BOOKING MODEL) => 15% BOOKINGS

RELAX: ANNUAL SUBSCRIPTIONS => ZERO COMMISSIONS



Nikki Beach – Versilia – Toscana

★★★★★

Via Lungomare Roma, 96, 55045
Pietrasanta (LU)

Da € 50

- Chiosco Bar & Chiringuito
- Ideale per i Giovani
- Ideale per le Famiglie
- Piscine e Spa
- Struttura Accessibile
- Vicino la città

INVIA UNA RECENSIONE

INVIA UN MESSAGGIO

4 SEASONS / PER YEAR



CLIENTS > 4-5 MONTHS / PER YEAR

OWNERS > ALL YEAR

SUPPLIERS > ALL YEAR

MARKET SIZE

+70%
OF PLANET
IS COVERED BY
WATER
AROUND THE
WORLD



MARKET SIZE

(ITALY > EUROPE)

VISUALIZZA MAPPA



Inserisci una posizione



ONLY IN ITALY: AROUND 8.000 LOCATIONS IN TARGET

NATIONAL MEDIA & COMMERCIAL PARTNERSHIP

(click here for more details)

Booking.com



Rai Pubblicità

Bocconi



INDUSTRIA ITALIANA
ANALISI & NOTIZIE SULL'ECONOMIA PER LE INNOVATION, DIGITAL TRANSFORMATION

**N INNOVATION
NATION**



sarfatti 25.it

★ Heineken

bt breakingtech
il futuro passa da qui



GIORNALE GM METROPOLITANO



Sevenpress.com
portale sportivo



TEAM

Co-Founder & CEO Marketing Specialist & New Business Developer

Gianpaolo Sgaramella

Small Investor & External Co-Founders

Claudio S. - Pasquale S - Carlotta C -???

Segreteria Generale e Traduz. Professionali

Marzia G. - Sara S. - Federico A.

CTO & Web Developers

Michele G. - Oscar P - Cesare M. - Lorenzo T.

Graphics & Web Designers

Anto D. - Natalie. S. - Alessio F.

Accounting

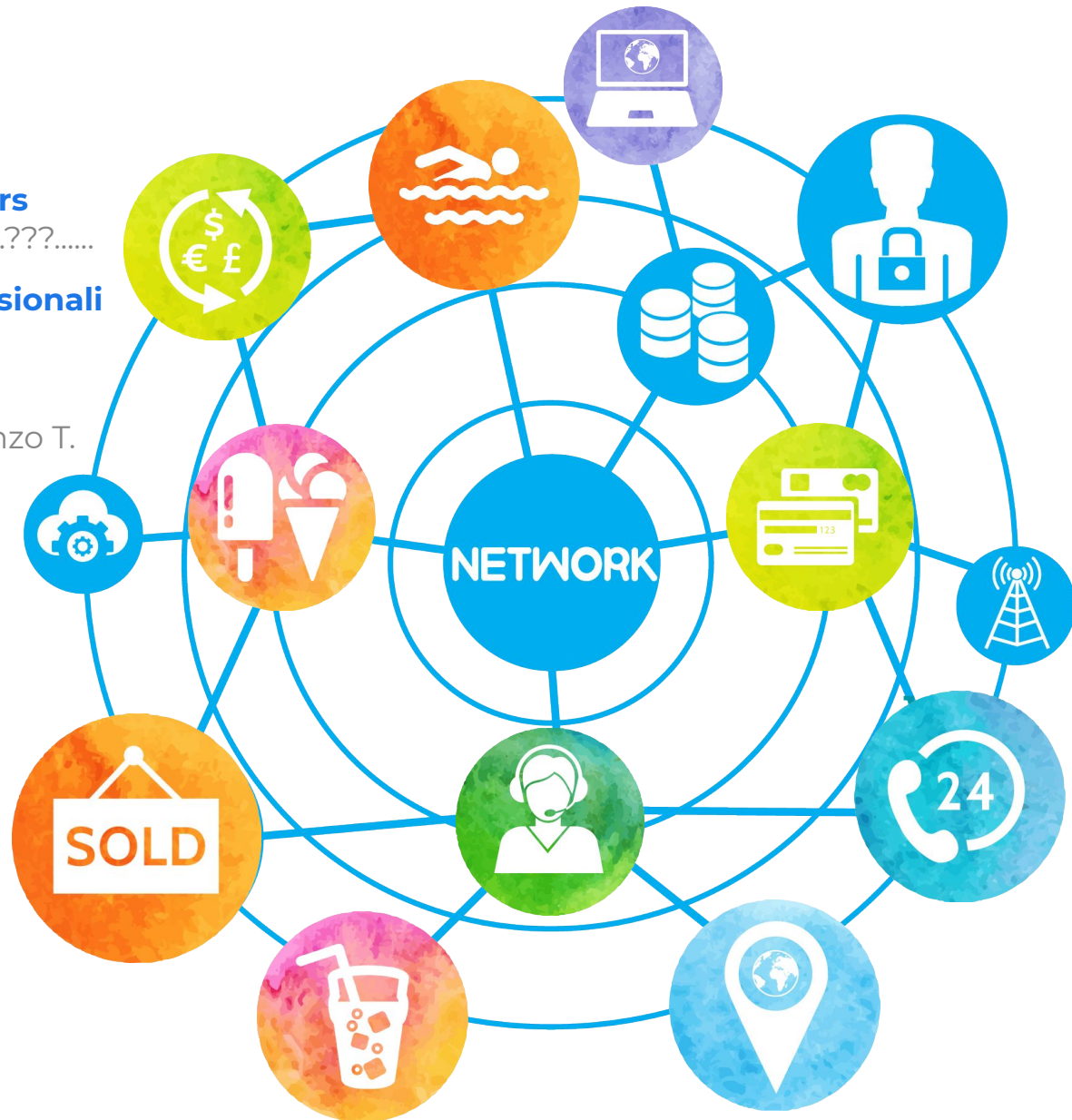
Studi Associati di Commercialisti
specializzati in **Start Up Innovative**

Mentors & Commercial Support
















Matteo A. - Giulio B. - Pier D.
Antonio L. - Giovanni S. - Ottavio M.

Account Managers (Around 1 per Region):

Liguria/Lazio/Toscana/Campania
Calabria/Sicilia/Basilicata/Puglia
Abruzzo/Molise/Marche
Emilia Romagna/Veneto/Friuli

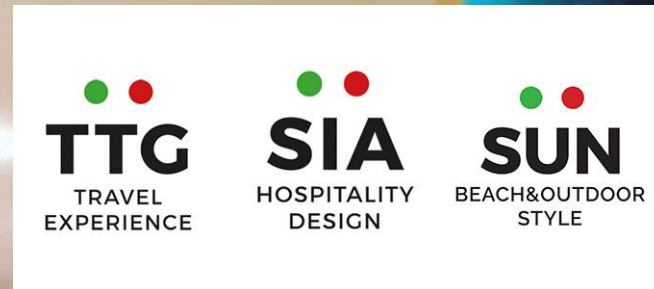


COMPETITORS

WEBSITE A	GRAFICA / ESTETICA		Loved it	NOT SCALABLE TOO MUCH UNDER COSTS
	UTILITÀ / USABILITÀ		Liked it	
	NOTORIETÀ / CELEBRITÀ		It was ok	
	COSTI / BENEFICI		Disliked it	
	N° UTENTI / N° AFFILIAZIONI		Hated it	
WEBSITE B	UTILITÀ / USABILITÀ		Loved it	FEW LOCATIONS LOW QUALITY
	N° UTENTI / N° AFFILIAZIONI		Liked it	
	NOTORIETÀ / CELEBRITÀ		It was ok	
	GRAFICA / ESTETICA		Disliked it	
	COSTI / BENEFICI		Hated it	
WEBSITE C	GRAFICA / ESTETICA		Loved it	COMPLICATED NOT SCALABLE
	COSTI / BENEFICI		Liked it	
	UTILITÀ / USABILITÀ		It was ok	
	NOTORIETÀ / CELEBRITÀ		Disliked it	
	N° UTENTI / N° AFFILIAZIONI		Hated it	

IT'S LIKE TO COMPARE BOOKING (THE PORTAL)
WITH THE SMALL INTERNAL SOFTWARE OF THE HOTELS

LAST YEAR WE WON AN IMPORTANT COMPETITION IN RIMINI



THE BEST 10 PROJECT FROM ALL ITALY,
VERTICAL AND SPECIFIC ABOUT SECTOR

TRACTION & REAL MARKET VALIDATION

VISITE TOTALI : 32677

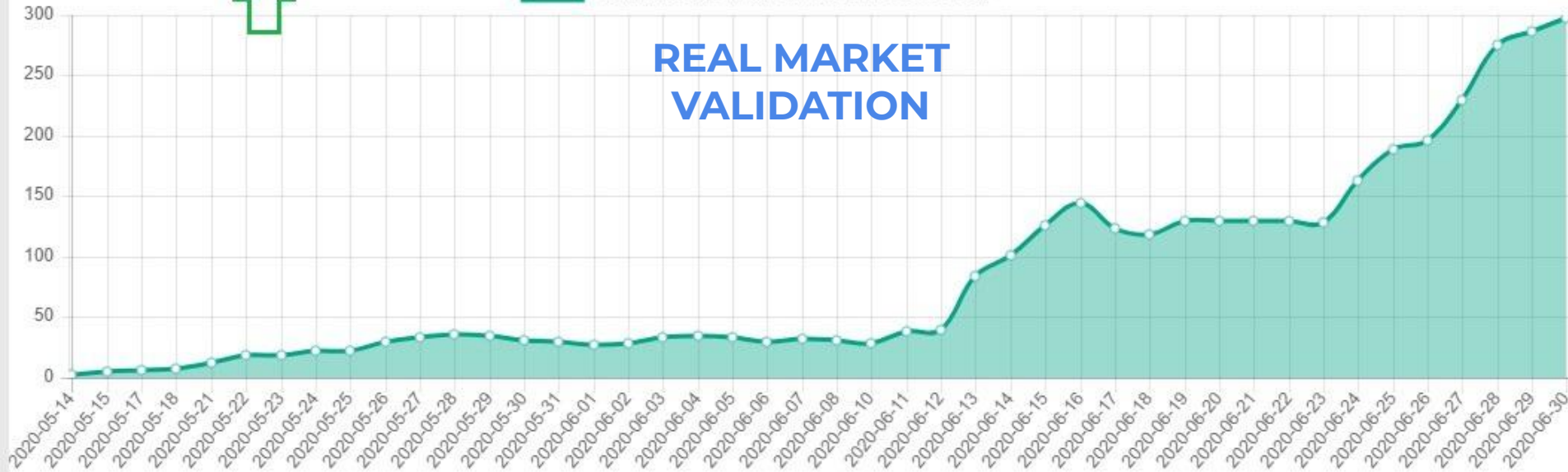
INSTALLAZIONI TOTALI : 624

INSTALLAZIONI TOTALI ATTIVE : 503



Utenti Attivi (che hanno abilitato la ricezione Push)

**REAL MARKET
VALIDATION**



ONLY 5 / 5 STARS REVIEWS

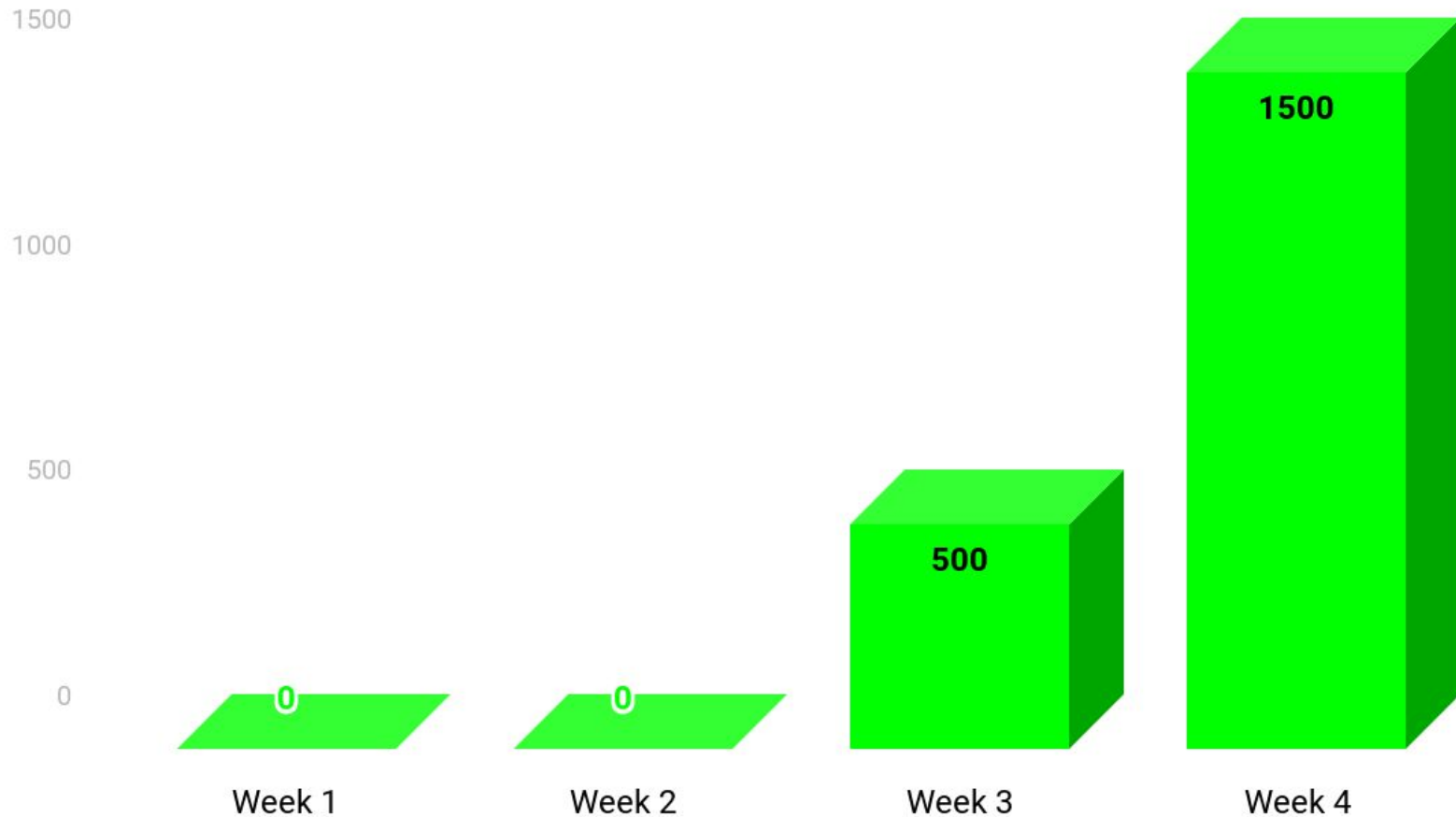
(FROM REAL USERS > REAL OWNERS > REAL COMPANY / SUPPLIERS)



KPI BOOST INCREASING

(Real Case History)

Real Bookings (2.000€) > Only 2 Weeks > 1 Single Location



**SO IMAGE WITH JUST 10 LOCATIONS,
IN SOMEWHERE > (ONLY IN ITALY 8.000 LOCATIONS)**

FINANCIAL PLAN

(next 5 years)

€ 50

IMAGE TO EARN ONLY:

€ 40

10€ AVERAGE PER DAY, PER EVERY SINGLE LOCATION >

€ 30

WITH JUST 100 DAYS & 1.000 LOCATIONS, IT MEANS THAT

€ 20

WE ARE SPEAKING ABOUT

€ 10

€ 0



AT LEAST 1 MILLION PER YEAR

VERY BIG COMMERCIAL OPPORTUNITY



TO SCALE THE BUSINESS AROUND THE WORLD

**TRY TO IMAGE HOW MANY SUPPLIERS WORKS
AROUND JUST 1 SINGLE LOCATIONS LIKE THIS**



FOOD & BEVERAGE > (B2B)



BAR / RESTAURANT

(CLICK HERE)

CONTACTLESS

SMART MENU



ORDER WHAT YOU WANT

DIRECTLY FROM YOUR PHONE > LOOK A REALISTIC LOCATION



LOOKING FOR

MENTORS
&
CO-FOUNDERS

PROFESSIONAL
INVESTORS
250K

CONTACTS
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INFO@GOGOBEACH.IT

IMAGE A "REMOTE CONTROL", DIRECTLY IN YOUR PHONE
SEARCH > BOOK > EARN MONEY > JUST RELAX!
(CONTACTLESS)